TW Graphics Water-Based Poster Ink

PANTONE® Equivalent Color Guide

5000 Series Gloss & 5500 Series Flat standard colors

Gloss (5000)	Flat (5500)	TW color	PANTONE equivalent
TW 5001	**TW 5501**	Green Shade Yellow	PANTONE 102 C / PANTONE Yellow C
TW 5002	**TW 5502**	Red Shade Yellow	PANTONE 2010 C
TW 5003	**TW 5503**	Yellow Shade Red	PANTONE Orange 021 C
TW 5004	**TW 5504**	Blue Shade Red	PANTONE 7620 C
TW 5005	**TW 5505**	Magenta	PANTONE 864 C
TW 5006	**TW 5506**	Maroon	PANTONE 216 C
TW 5007	**TW 5507**	Violet	PANTONE Violet C
TW 5008	**TW 5508**	Red Shade Blue	PANTONE 2747 C
TW 5009	**TW 5509**	Green Shade Blue	PANTONE 2175 C
TW 5010	**TW 5510**	Blue Shade Green	PANTONE 3285 C
TW 5011	**TW 5511**	Yellow Shade Green	PANTONE 340 C
TW 5012	**TW 5512**	Lemon Yellow	PANTONE Yellow C
TW 5013	**TW 5513**	Medium Yellow	PANTONE 116 C
TW 5014	**TW 5514**	Fire Red	PANTONE 2347 C
TW 5015	**TW 5515**	Rubine Red	PANTONE 675 C
TW 5016	**TW 5516**	Warm Red	PANTONE 1788 C
TW 5017	**TW 5517**	Emerald Green	PANTONE 2245 C
TW 5018	**TW 5518**	Process Blue	PANTONE 2173 C
TW 5019	**TW 5519**	Reflex Blue	PANTONE 293 C
TW 5020	**TW 5520**	Ultra Blue	PANTONE 662 C
TW 5056	**TW 5556**	M&M Purple	PANTONE 2395 C / PANTONE 240 C
TW 5060	**TW 5560**	Iron Oxide Yellow	PANTONE 154 C
TW 5061	**TW 5561**	Burnt Sienna	PANTONE 7583 C
TW 5062	**TW 5562**	Iron Oxide Brown	PANTONE 7596 C
TW 5063	**TW 5563**	Raw Umber	PANTONE 7575 C
TW 5067	**TW 5567**	Ultramarine Blue	PANTONE 2386 C

PANTONE equivalents are close visual matches for the TW standard colors, not exact formulations. Color shifts with the substrate, mesh, ink deposit and gloss or flat finish, so draw down or print a test and compare against a current PANTONE guide before a production run. PANTONE® is a trademark of Pantone LLC.

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